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ARABIC BUSINESS ETIQUETTE

Globalization is one of the best and fastest ways of growing your business, but it comes with certain challenges. Cultural differences result in different sets of business etiquette.

If you are doing business in an Arabic country soon, it's important to be familiar with Arabic business etiquette, which is formal, conservative, and in keeping with the Muslim religion.

Muslim religion influences heavily day-to-day social customs. A lot of restrictions demonstrate the way in which the Arab world privileges compliance, order, rules and structure.

Everything, from the way women dress to the rules for marriage to punishment for crimes, is outlined according to the Islamic rule of law - Sharia. Following the rules is the way to gain honor and respect in the Arab world.

The following values can also help you gain respect within them:

- Consistency (rather than change)
- Loyalty
- Predictability (rather than risk)
- Respect for authority

Here are some general Arabic business etiquette tips that will help you demonstrate your potential to new partners to make sure they know that you have got cultural understanding and awareness:

1. It's appropriate for non-Muslims to greet their Arab hosts with "assalamualaikum," which means "peace be upon you" and return the greeting with "waalaikumassalam," meaning "peace be upon you, too."

2. The Islamic culture demands well-structured organization and it is vital to have a well-developed plan of action.

3. If you are choosing a restaurant for a business meeting avoid ordering or serving meat, pork, fish or fowl to your Arabian business partners. Refrain from smoking cigarettes, drinking alcohol and consuming caffeine during your meeting.

4. The modesty of your clothing is extremely important in the Middle East – for women and men. Be mindful to cover your shoulders, arms and legs.

If you're invited to dinner at a Muslim colleague's home, be sure to remove your shoes and set them aside. Islam is a religion of cleanliness, so wearing shoes is often seen as a sign of disrespect.

5. Status is important and must be acknowledged by using the correct title when addressing someone.

In conversation, it is always good to ask about the health and well-being of a counterpart's family (being careful not to directly ask a question about a wife or daughter).

6. Some of Arabic professionals' names may be difficult to pronounce, so get the names of each businessperson, in English, before the meeting, to avoid pronouncing the name incorrectly.

7. When greeting a man in a professional setting, handshakes are always used and can last a long time. Be sure to only use the right hand as Muslims consider the left hand unclean. Don't approach a female Muslim colleague with a handshake – there is no touching between men and women during greetings in public.

8. It is appropriate, to give a small token or gift to your host. Suitable gifts include an enjoyable book or a company memento.

There are many factors to be considered in order to conduct business successfully in a marketplace different from yours.

Being well-prepared before you travel to a location to conduct business will show your dedication to doing business in the region and will help to improve your chances of being successful.

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ANBAU VON WALDPFLANZMATERIAL IN WEISSRUSSLAND

Belarus befindet sich in einem Waldgebiet, das gelegentlich mit Wiesen und Feldern für landwirtschaftliche Arbeiten wechselt, deshalb ist der Wald der nationale Reichtum des ganzen Landes.

Wälder und Waldressourcen sind von großer Bedeutung für die nachhaltige sozioökonomische Entwicklung des Landes, um seine wirtschaftliche, Energie -, Umwelt- und Lebensmittelsicherheit zu gewährleisten. Nach einer Reihe von Schlüsselindikatoren, die den Waldfonds charakterisieren (Waldgebiet, Waldfläche und der Vorrat an dem wachsenden Holz in einer Zählung pro Einwohner), ist Belarus in den Top-ZEHN-Waldstaaten Europas.