

5. Contemporary readers have an equally positive perception of love (20 / 20 word units). Meanwhile this notion is rendered in a negative way by the majority of the characters (56 word units) (except Jay and Nick).

6. Nick's and Gatsby's understanding of love stands out from the other characters' one in a positive perspective.

Analyzing the concept of love as the dominant type of interpersonal relations in the sphere of emotional experience, we have noticed the following:

1. Even though different people describe love in an almost synonymous way, manifestations of love are individual and depend on a person himself, his life experience, moral values, upbringing, social position and principals.

2. Unlike the perception of the notion *love* in real life, the representation of this notion in the literary work is more pessimistic and tragic.

Due to the results gained in our research we consider it reasonable to continue the analysis of work but we should compare the background of the author and the epoch he lived in to find out his motives.

Conclusion. This research proved that the concept of interpersonal relations in the "Great Gatsby" by F.S. Fitzgerald takes the leading part with *love* as the dominant notion. Almost all linguistic means and parts of speech used by the author are negatively coloured which creates a toxic perception of *love* among the contemporary readers and completely differs from their own perception. The gained results create a field for a further investigation into the epoch and author's background and their possible influence on his perception of love. The results of our investigation can be applied to a school course of social studies, literature and extensive reading in the lessons of English.

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IT-EMOTIONS

Introduction: Have you ever wondered what emoticons and emojis have in common, or how they even came to be? From the early days of humanity, our ability to communicate has played a key factor in completely shaping the way we as members of the same species interact with each

other. As the human population started growing, the number of languages grew exponentially. Just imagine 7,099 languages and your average person speaks roughly two or three out of all of them. So what happens when two foreigners try to engage in the act of communication? Now let's consider a small example, where the entire conversation takes place outside of a face-to-face scenario, where the message is encoded using written text, such as an instant messaging app. We've all been in that situation when we've had a huge crush on a person, but we've never had the courage to let her/him know how we truly feel. We would start writing long sentences, and then quickly delete them, since we couldn't find the exact words, or we would be frightened of the other person's reaction. This is where emojis come in play, since they allow you to adapt to almost any conversation, giving you the ability to communicate your inner emotions more quickly and easily using visual symbols that the other person can relate to. While this might not be the best examples that I could have come up with, the idea is that sometimes words, whether spoken or written, are not the best solution to a communication problem created by language barriers or social inhibitions. Sometimes, we need to adapt our message to the situation, and try and make it as clear and succinct as possible using the easiest way of getting our thoughts across without losing too much information

This way the aim of our research is to conclude if there is the emoji language and if it is revolving so rapidly that it will soon compete with the English language as the global one. Or is technology changing so fast that emojis will soon be forgotten when the next big thing comes along?

The theoretical part contains the information about communication process, the history of emoji, emoji in digital communication, its and grammatical function, semantics of emoji.

Practical part: Firstly, we constructed a survey among people of different age. The analysis rests on the supposition emoji are more familiar to young internet users. For this purpose, the questionnaire was posted in Instagram. Internet pole also helped us to poll bigger amount of people.

We also did an Emoji Instagram Analyse. We collected samples of 200 random authentic posts in Instagram. Our main aim was to find out how the emojis are used in online communication.

We also took part in making IT-emotions and created our own emoji set and 2 sticker packs! We posted them on platforms Telegram and Viber.

As one of the most popular languages emoji has a lot to say. A small picture can represent a thousand words and even be used in place of them. That's why we made a translator from English to emoji language.

We also made one of the most attractive match-3 puzzle games that is called Emoji strike. All you need to play is to match 3 or more similar emojis in a line to collect them.

As we found out emojis make the speech very easy and fast. The language of emojis is so simple, that we understand it intuitively, without special learning. That's why we decided to make a special book "Fairy tales. Emoji addition", that is written in emoji language.

Conclusion: So we can see that emoji are not just pictures that are used to add some playfulness to the conversation. They play a huge role in digital communications, they are a tool of socio-cultural, political and gender discussions. . Emoji are often understood interchangeably as they share the same ground and perform a similar function. Nevertheless, emoji can be understood as the next generation of emoticons that enable users to be more personal. For its grammatical and lexical limitations, emoji do not prove to be an independent language. However, they are governed by pragmatic and semantic rules as well as word order. Emoji undoubtedly function as an addition to a text. They reflect human creativity and capability to create complex meanings

We can expect that development of emoji will be continuing or perhaps turning into a different evolutionary path. As we spend more time online, demands for visual forms are substantial for social interactions. The language itself is fully capable of expressing complex emotions and ideas, however, for the sake of brevity emoji are extremely useful to deliver a clear, concise and to some extent universal message within the digital discourse.

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COMPARATIVE ANALYSIS OF ENGLISH AND RUSSIAN SONGS' VERSION OF BELARUSIAN SINGERS IN EUROVISION SONG CONTEST

The **object** of the research is English and Russian songs' version of Belarusian singers in Eurovision Song Contest.

Its **subject** comprises investigation of English and Russian songs' version of Belarusian singers in Eurovision Song Contest based on comparison of their lyrics from different perspectives: lexical, thematic and morphological.