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**THE ENGLISH LANGUAGE AS A MEANS  
OF COMMUNICATION IN MODERN SOCIETY  
(ON THE EXAMPLE OF THE SOCIAL NETWORK  
“FACEBOOK”)**

Social networks are a main way of communication for millions of people. Today there are many forms of communication in the world, and a significant part of them is connected with the possibilities of the global computer network Internet. A huge number of people are included in virtual communication. The popularity of such interaction of teenagers makes our research relevant and meaningful.

The relevance of the topic consists of the fact that users, by posting information in a social network in English, the language of international communication, can more effectively draw public attention to a certain problem, project, having studied the features of spreading information in the social network.

The object of research of this work is the social network Facebook, in which users all over the world are registered.

The subject of the research are the conditions that contribute to the widespread use of English as an international language.

The aim of the work is to explore the possibilities of social networks as a way of transmitting information for english-speaking audience.

Hypothesis: English is a means of effective international communication.

To study the process of dissemination of information in social networks we carried out the following project:

On the page of the social network Facebook was posted a photo where the students of the secondary school No.2 of Oshmyany hold a poster with the text: “Hello, we are two guys from Belarus (Oshmyany). We are making a school project. We would like to know how far this picture can get out in the world. Please repost”.

The project was carried out from December 24, 2020 to January 24, 2021.

The idea came from Danish schoolchildren. They carried out the similar research in the social network "Facebook".

Project criteria:

- duration of the project: 1 month(31 days);

- counting the number of reposts (every day at 9 p.m.);
- counting the number of countries where the photo was noted (every day at 9 p. m.);
- dynamics of the number of reposts (daily);
- answers to comments of the page's visitors (daily).

For the realization of the project, the social network "Facebook" was chosen, because nowadays it is the most popular social network in the world and it gives the opportunity to reach users of the English-speaking audience. So the appeal to the network users was written in English.

Project results:

1. The project was noted by 2509 users from 52 countries of the world during 31 days.
2. Dynamics of the number of reposts:
  - ✓ 1st day – 2 countries, 12 users
  - ✓ 4th day – 12 countries, 302 users
  - ✓ 1st week – 21 countries, 1888 users
  - ✓ 4th week – 52 countries, 2509 users
3. The most active countries:
  - 1st place – Belarus
  - 2nd place – Russia
  - 3rd place – Ukraine
4. The most active cities:
  - 1st place – Minsk
  - 2nd place – Moscow
  - 3rd place - Daugavpils
5. The most active day:
  - 29 December 2020 – 561 repost
6. Comments on the project page:
  - Let's help the guys!
  - Hello, Belarus! Waving from Mobile Alabama!
  - Well, I am in Singapore. Is it possible more far?
  - Let's support to school student's project from Belarus. Read and repost!
  - Great! Our (Belarusian) students also started doing practical research! Let's help them to see the potential of the social network!
7. The project attracted the attention of residents from different countries to the town of Oshmyany (Republic of Belarus). So they opened Wikipedia and searched on the world map for the town and the country, which the authors of the project represented.